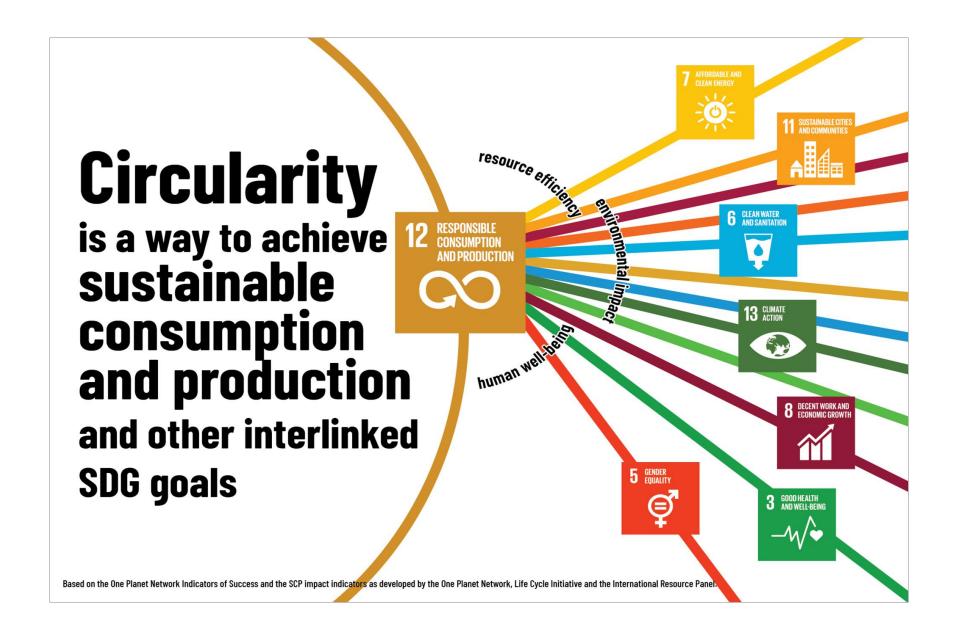


Building circularity and sustainability in our economies

Elisa Tonda

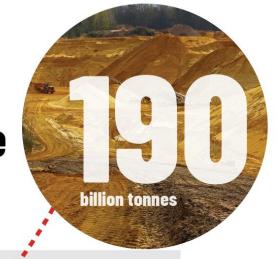
Head, Consumption and Production Unit

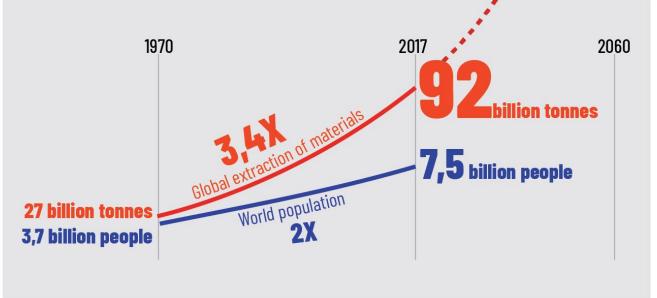
Basque Eco-design Meeting 2020 26 February 2020



WHY TAKE ACTION

it is impossible to continue extracting as we have been doing



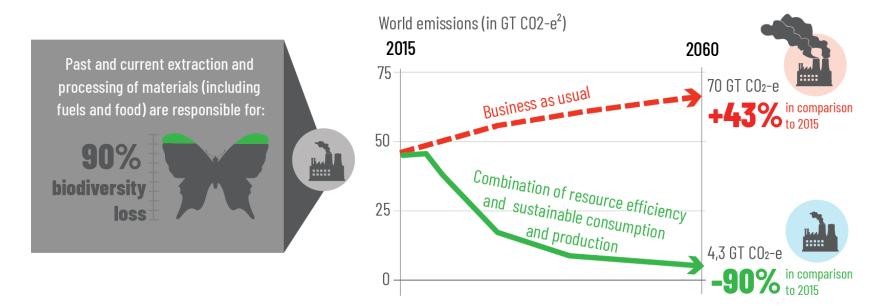


If we continue
business as usual,
we will double the
extraction of
materials in 2060,
far beyond the
planetary
boundaries².

Source: IRP (2019): Global Resources Outlook 2019: Natural Resources for the Future We Want. A Report of the International Resource Panel. United Nations Environment Programme. Nairobi, Kenya 1: "Materials" include biomass, fossil fuels, metals and non-metallic minerals, being are a subset of natural resources which encompasses all material plus water and land.
2: For more information: https://www.stockholmresilience.org/research/planetary-boundaries/planetary-boundaries/about-the-research/the-nine-planetary-boundaries.html

WHY TAKE ACTION

The 1.5° target of the paris agreement can **ONly** be achieved by **COmbining** circular approaches with the current efforts on renewable energy and energy efficiency¹

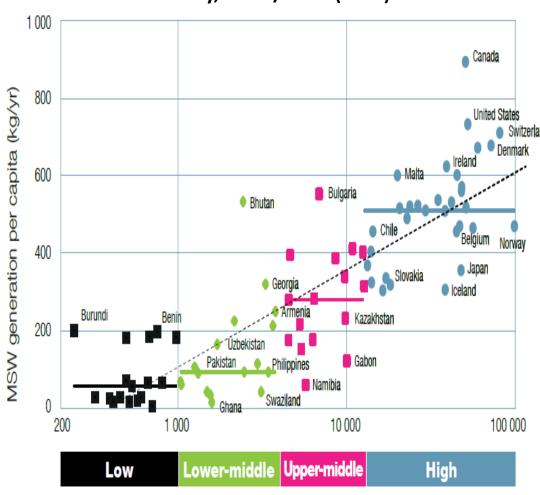




Increasing Waste Generation

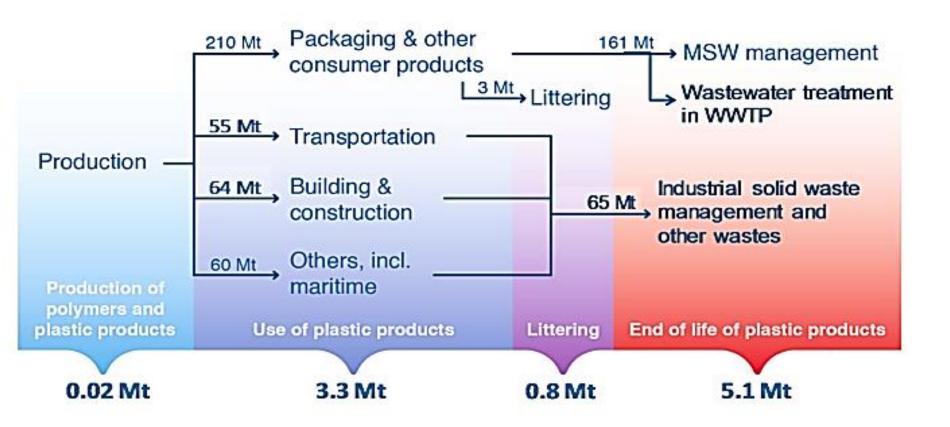
- Currently, cities generate
 1.3 billion tonnes of solid waste per year.
- By 2025 this volume is expected to increase to 2.2 billion tonnes.
- MSW generation rates vary widely within and between countries.
- The generation rates depend on income levels, socio-cultural patterns and climatic factors.

Waste generation versus income level by country, UNEP/ISWA (2015)





Plastics in the Environment





Impacts of the textile industry

- 215 trillion litres of water used per year (apparel) and 20% of industrial wastewater pollution worldwide
- 9% of annual microplastic losses to the oceans
- More carbon emissions than all international flights and maritime shipping combined
- About 3 500 substances are used in textile production, amongst which 750 classified as hazardous for human health and 440 as hazardous for the environment.
- Loss of \$460 billion in value every year due to under-utilized clothes and the lack of recycling (73 % of clothing currently ends up in landfills or incinerated)

UN Environment Assembly Resolutions guiding UNEP's mandate



- UNEA4 Resolution 1 on Innovative Pathways to achieve Sustainable Consumption and Production
 - Requesting UNEP to study potential of current sustainable economic models for achieving sustainable consumption and production in certain sectors, such as plastics, textiles and construction, and including through value retention processes, such as direct reuse, repair, refurbishment and remanufacturing
- Resolutions on marine litter and microplastics adopted at all United Nations Environmental Assemblies (UNEA 1/6, 2/11, 3/7 and 4/6)
- UNEA4 also adopted a key resolution on Addressing Single-use Plastic Products Pollution (Res 9)
 - Requesting UNEP to compile LCA studies on SUPP and their alternatives

Circularity challenges the current economic model towards a sustainable future

Inspired by nature based solutions, circular models keep materials at the highest possible value along the value chain

The entire value chain matters, more than each stage individually

All stakeholders are engaged in changing the system

Lifecycle thinking enables the identification of strategic intervention points

Disconnecting natural resource use and environmental impacts from economic activity and human well-being is essential

Circularity requires creativity and cooperation among all value chain actors

Everyone involved should work together:

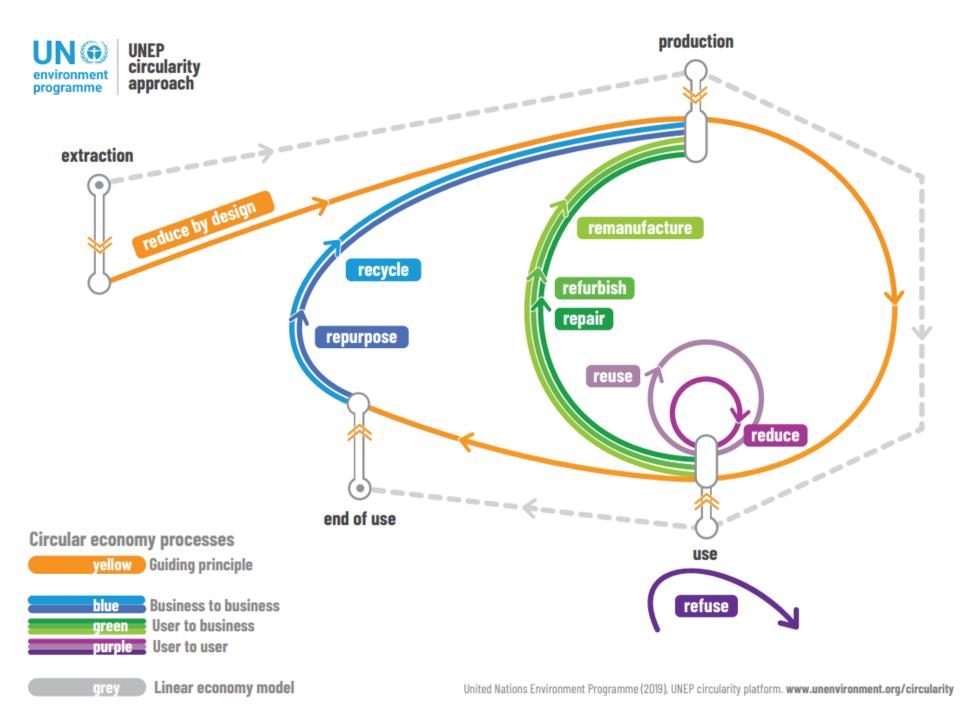
- businesses, at all stages (raw material production or extraction, brands, retailers, waste management)
- governments
- research institutions
- finance sector
- civil society
- individuals

Behavioral change of all those actors is required to achieve transformation

Create **innovative solutions** throughout the value chain

Chemicals of concern need to be kept away or easy-to-separate from recycled streams

Plan the transition to circular business models, ensuring **nobody is left behind**, especially in the informal sector



Shorter loop: where a product remains close to its user and function (client / user choices)

- Predominantly consumer consumer
- More suitable to more advanced economies
- Offers potentials for leapfrogging and building on traditional choices
- <u>Potential policies</u>: taxation, pricing, labeling, economic incentives, industry standards, chemicals regulation, consumers protection, measures to promote innovative consumption, funding for innovation, ...

Medium long loop: where products are upgraded and producers involved again (products improvement)

- Predominantly business consumer
- Integration of the Product concept and design lifecycle
- <u>Potential policies</u>: regulation on eco-design, regulation on planned obsolescence, taxation, economic incentives, industry standards, public procurement, labeling, chemicals regulation, regulation for innovation, funding for R&D, ...

Long loop: where products lose their original function (downcycling)

- Predominantly business business
- More relevant / more demanded in developing countries
- <u>Potential policies</u>: Extended Producer Responsibility, incentives to recycling, waste legislation including landfilling targets, integration of informal sector ...

Towards Circular electronics in Nigeria



promoting public – private collaboration to respond to infrastructure gaps and to create spaces for collaboration





Support the Government of Nigeria in implementing the Extended Producer Responsibility (EPR) legislation in the electronics sector

Establish an efficient collection system through various channels, as well as engaging informal collectors

Establish cost-effective recycling solution for various product categories, and work with producers to develop upstream circular economy solutions for the electronics sector in Nigeria and Africa

Fighting Plastic Pollution from a Life Cycle Perspective







Recommendations for Global Action and Implementation









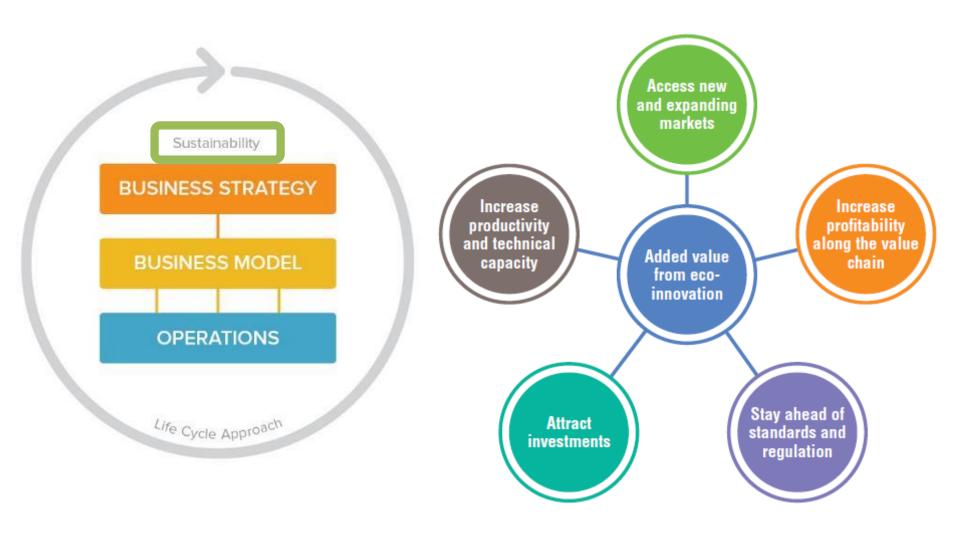
National Guidance for Plastic Hotspots



Impact Assessment of Marine Litter



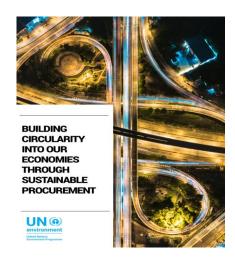
Eco-innovation to integrate sustainability & circularity in businesses



Focus on functionality rather than ownership



- Better control over energy use for lighting as well as end-to-end solution to maximize recycling in line with circular economy aspirations
- ✓ Procurement according to "Lighting as a service" model





Consumption choices have consequences environment awareness and information is key



- ✓ Life of product can be extended by:
 - ✓ simply using products for a long(er) time,
 - ✓ extending their use through maintenance and upgrades, and/or
 - ✓ recovering broken products through repair, refurbishment or remanufacturing
 - ✓ accessible and efficient end-of-use product collection systems to support reverse-logistics

- ✓ The French Consumption Law Decree no 2014-1482 requires manufacturers and retailers to inform consumers about how long spare parts will be available when consumers buy the product.
- ✓ For certain categories of products, minimum durability criteria are integrated as mandatory requirements in the European Eco-design Directive







But there are MANY challenges

- Implementation gaps
- · Urgency of the problems not fully appreciated
- · Solutions exist but not fully known or shared
- Capacity gaps
- Resourcing gaps



Knowledge – science for policy

Implementation – capacity, incentives and integrated policies

Infrastructure – technologies, innovation, circularity Awareness – communication, education, consumer information

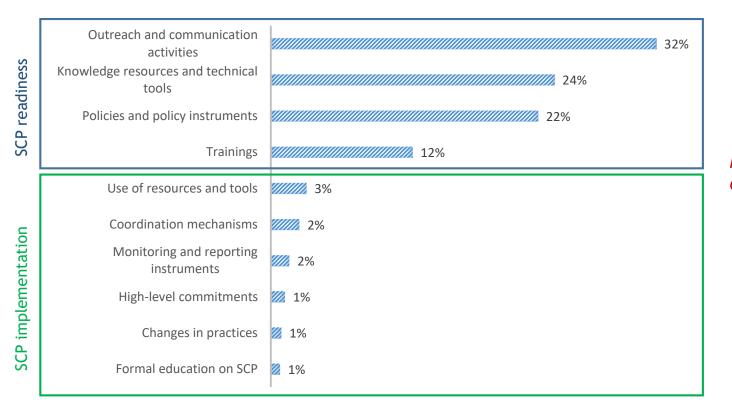
Leadership – mobilizing leaders and partners



For example ...gap in SCP implementation

ACTIVITIES IMPLEMENTED 2012-2017

(PERCENTAGE OF 1669 ACTIVITIES IMPLEMENTED)*



Implementation Gap

Life Cycle Knowledge Platform Hotspots Analysis Tool – partnering for mainstreaming

Supporting the <u>enabling conditions</u> for the application of life cycle approaches: Life Cycle Knowledge Platform







"Hotspot areas" of unsustainable consumption and production → setting priorities in national sustainable consumption and production and climate policies.













http://scp-hat.lifecycleinitiative.org/

A joint project of the Secretariats of:









In partnership with:





One Planet Network to support SDG 12



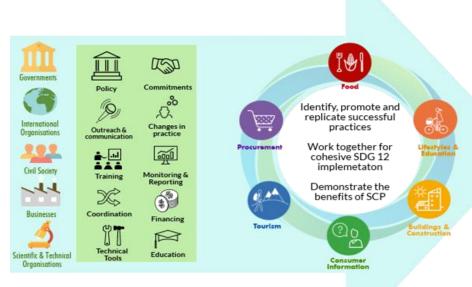
611 Programme Partners



22 UN entities in the 10YFP Inter-Agency Coordination Group



130 National Focal Points







New strategy and MPTF: to resource SDG better and have a more coherent engagement of Un system to support implementation









Thank you very much!

https://www.unenvironment.org/circularity